



KTXL-TV
4655 Fruitridge Rd
Sacramento, CA 95820-5299
(916) 454-4422

CONTRACT

Contract / Revision 373742 /		Alt Order # 08354501
Product DCCC		
Contract Dates 10/18/16 - 10/24/16		Estimate # 4675
Advertiser Democratic Congressional Campaign Comm		Original Date / Revision 08/30/16 / 10/20/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KTXL-TV	Account Executive Justin Votta	Sales Office NSO Philadelph
Special Handling		
Demographic Adults 35+		
IDB# 13721	Advertiser Code 11	Product Code 14
Agency Ref		Advertiser Ref

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	40	10/18/16	10/24/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				4	\$550.00	0.00			
N 2	40	10/18/16	10/24/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				3	\$400.00	0.00			
N 3	40	10/18/16	10/24/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWT---				2	\$500.00	0.00			
N 4	40	10/18/16	10/24/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				2	\$500.00	0.00			
N 5	40	10/18/16	10/24/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				4	\$550.00	0.00			
N 6	40	10/18/16	10/24/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				4	\$600.00	0.00			
N 7	40	10/18/16	10/24/16	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				4	\$450.00	0.00			
N 8	40	10/18/16	10/24/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				3	\$800.00	0.00			
N 9	40	10/18/16	10/24/16	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				3	\$200.00	0.00			
N 10	40	10/18/16	10/24/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				1	\$900.00	0.00			
N 11	40	10/18/16	10/24/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--				2	\$900.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates 10/18/16 - 10/24/16		Product DCCC
Advertiser Democratic Congressional		Estimate # 4675
Original Date / Revision 08/30/16 / 10/20/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>													
2	40	10/18/16-10/24/16		M-F 6p-630p	6:00 PM-6:30 PM	MTWThF----	:30		\$900.00	0.00	NM		
Credited													
N 12	40	10/18/16	10/24/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	4	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/18/16 10/24/16 MTWTF-- 4 \$400.00 0.00													
N 13	40	10/18/16	10/24/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/18/16 10/24/16 MTWTF-- 2 \$600.00 0.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 40 10/18/16-10/24/16 M-F 630p-7p 6:30 PM-7:00 PM MTWThF---- :30 \$600.00 0.00 NM See MG 13.3 3 40 10/18/16-10/24/16 M-F 630p-7p 6:30 PM-7:00 PM MTu-ThF---- :30 \$600.00 0.00 NM Ⓜ MG for 13.1 10/19													
N 14	40	10/18/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/18/16 10/24/16 MTWTF-- 3 \$900.00 0.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 40 10/18/16-10/24/16 M-F 7p-730p 7:00 PM-7:30 PM MTWThF---- :30 \$900.00 0.00 NM Credited													
N 15	40	10/18/16	10/24/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	4	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/18/16 10/24/16 MTWTF-- 4 \$450.00 0.00													
N 16	40	10/18/16	10/24/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/18/16 10/24/16 MTWTF-- 3 \$700.00 0.00													
N 17	40	10/18/16	10/24/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	5	\$2,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/18/16 10/24/16 MTWTF-- 5 \$450.00 0.00													
N 18	40	10/18/16	10/24/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	3	\$1,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/18/16 10/24/16 MTWTF-- 3 \$450.00 0.00													
N 19	40	10/24/16	10/24/16	Monday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$7,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/24/16 10/30/16 1----- 1 \$7,000.00 0.00													
N 20	40	10/22/16	10/22/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1- 1 \$600.00 0.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 40 10/17/16-10/23/16 Sa-Su 5p-6p 5:00 PM-6:00 PM -----Sa-- :30 \$600.00 0.00 NM Credited													
N 21	40	10/22/16	10/22/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1- 1 \$500.00 0.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 40 10/17/16-10/23/16 Sa 6p-630p 6:00 PM-6:30 PM -----Sa-- :30 \$500.00 0.00 NM Credited													
N 22	40	10/23/16	10/23/16	Su 1130p-1230a	11:30 PM-12:00 AM		:30				NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1 1 \$225.00 0.00													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/17/16-10/23/16	Su 1130p-1230a	11:30 PM-12:00 AM	-----Su	:30		\$225.00	0.00	NM		
See MG 22.2													
	2	40	10/17/16-10/23/16	Su 1130p-12a	1130p-12a	-----Su	:30		\$225.00	0.00	NM		
Ⓜ MG for 22.1 10/23													
N 23	40	10/23/16	10/23/16	Sa-Su 5p-6p	5:00 PM-6:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$700.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/17/16-10/23/16	Sa-Su 5p-6p	5:00 PM-6:00 PM	-----Su	:30		\$700.00	0.00	NM		
Credited													
N 24	40	10/23/16	10/23/16	Sunday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$4,500.00	0.00			
N 25	40	10/18/16	10/24/16	M-Su 10p-11p	10:00 PM-11:00 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTFSS				2	\$1,300.00	0.00			
N 26	40	10/18/16	10/18/16	Tuesday Prime Hour 1	8p-9p Brooklyn 99		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$3,500.00	0.00			
N 27	40	10/19/16	10/19/16	EN Special	730-8p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----				1	\$900.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	40	10/17/16-10/23/16	EN Special	730-8p	---W-----	:30		\$900.00	0.00	NM		
Credited													
CR d/t president debate. will mg as new line													
N 28	40	10/19/16	10/19/16	W Non-Net Prime Hour 2	9:00 PM-9:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--W----				1	\$900.00	0.00			
N 29	40	10/22/16	10/22/16	Sa Non-Net Prime Hour 2	9:00 PM-9:30 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S-				1	\$500.00	0.00			
N 30	40	10/18/16	10/23/16	M-Su 10p-11p	10p-11p		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-TWTFSS				1	\$1,300.00	0.00			
N 31	40	10/23/16	10/23/16	EN Special	4-5p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S				1	\$900.00	0.00			
Totals										0.00		64	\$50,125.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/24/16	64	\$50,125.00	\$42,606.25
Totals	64	\$50,125.00	\$42,606.25

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTXL - Sacramento	Date: 8/26/16
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I, Kelly Polce - authorized media Buyer
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			ad ordered		

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC

430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24hrs before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16 Kelly Blau 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**
[Signature] Jorge Notta NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Order			

Attach proposed schedule with charges (if available): \$50,125. —

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.